

**Portage County
Adult Tobacco Survey 2006
FACT SHEET**

The Portage County Adult Tobacco Survey includes data on prevalence of cigarette and other tobacco use as well as information on smoking prevalence, smoking cessation, and smoking during pregnancy, secondhand smoke exposure among a randomly selected sample of Portage County adults. The sample size for this study was 400 randomly selected adults in Portage County.

Prevalence

- 20% of adults are current cigarette smokers (Men = 22%, Women = 18%)
- The most frequent smokers by age group included: 45-54 olds (29%);18-24 year olds (26%); and 25 to 34 year olds (20%)
- The most common number of cigarettes smoked each day was 20 (26%) and 10 (18%), respectively.
- Smoking rates by education level
 - Less than high school -- 47%
 - High school graduate -- 27%
 - Post high school -- 15%

Cessation – Current Smokers

- 53% have stopped smoking for one day or longer in the past 12 months
- 21% used the nicotine replacement therapy (patch, gum or other medication) the last time they tried to quit smoking
- 3% used any other assistance such as classes or counseling the last time they tried to quit
- 62% are seriously considering stopping smoking in the next six months
- 49% are planning on stopping smoking in the next 30 days
- 90% of respondents who visited a doctor or other health care professional in the past 12 months were asked by a doctor or other health care professional in the past 12 months if they smoke

Secondhand Smoke

- 25% of homes had someone smoke in it in the seven days preceding the survey
- 23% of homes with children under age 18 are exposed to secondhand smoke
- 71% of respondents indicated that smoking was not allowed anywhere inside their home
- 63% report that their employers in Portage County do not allow smoking anywhere at the worksite
- 63% support complete smoking ban a statewide law that prohibits smoking in public places including restaurants, bars and bowling alleys
- 64% support local municipalities passing laws that prohibit smoking in public places in the absence of a statewide law

Smoking and Pregnancy

- 33% of pregnant smokers quit smoking during their pregnancy
- 100% reported that a health care professional asked if they were a smoker