

Portage County Tobacco Prevention Coalition
Meeting Minutes
December 11, 2007

Attending: Mary Adamson, Denise Baker, Sharon Briggs, Dewey Chapman, Carol Dambrogio, Tracey Deep, Scott Dotterer, John Ferlito, Linda Ferlito, Hal Farrier, Heather Hopkins, Dr. Carrie Lafferty, Jeff Langstaff, Kathleen Lennon, Tracie Martin, Sue Mischka, Joel Mowrey, Gina Ross, Dr. Amy Thompson, Susan Wilcox, Scott Dotterer and Eric Vailsnoras.

I. Welcome, Sign-In and Introductions

- Joan Picone joined us from the American Cancer Society and provided updates. A Federal bill has been introduced that would give the FDA oversight of ingredients and marketing of tobacco products. She also discussed HB1108 and the need to get Voinovich on board. Requested Coalition members call his office and request his support.

Phillip Morris has lobbied heavily to defeat SCHIP Bill which would add \$1.00 tax on cigarettes. Do not expect this to pass.

November 15th was the GREAT AMERICAN SMOKEOUT. ACS conducted a 3 day pole of 1,000 registered voters and found 80% reported satisfaction with the Issue 5, smoke-free environment changes.

- Denise Baker from Clary Communications was also present. The Coalition thanked her for all of their work to promote the Coalition. She has worked with OTPC for the past two years and developed the marketing plan for PCTPC. She has assisted with new logo, tag line, graphic standards, new ad, helped with Legislative Breakfast, designed invitation, improved Gwiz, designed Tobacco Free School signs, STAND poster, new brochure, Tobacco Free Worksite signs and the template for newsletters.

II. Subcommittee Updates:

Community-

Coleman Wellness Solutions has completed 9 on-site smoking cessation programs for Portage County companies this year. They are finishing up with Portage Precision Polymers and Hattie Larlham.

Medical-

Robinson Memorial Hospital continues their 4wk program and is offering classes on Friday mornings at 10:00am and Wednesday evenings at 5:00pm. Susie Hughes is RMH's Director of Health Education. RMH reported the

hospital saw 500 smokers in 2007 and of those 10% enrolled in their classes. They would like to increase that percentage in 2008.

RMH is hosting Stepping Stones to a Smoke-Free Life sponsored by Pfizer. The event will take place January 9th @ 6:30pm in Rm 150 of the Medical Arts Bldg. It is free and open to the public.

KSU-

Kent State is experiencing excellent enrollment rates due to all of their marketing efforts! They just completed an FFS class with 15 participants and are starting another with 10 participants. They are also reporting excellent quit rates between 65% - 75%!

Sharon Briggs completed her CTTS training at Mayo Clinic. Congratulations!

Tobacco Free Schools-

Heather Hopkins reported 5 school districts have smoke-free campus signs up. Maplewood Career Center has gone 100% smoke-free.

Tim Heath resigned as STAND coordinator and Heather has stepped in to fill those duties. Heather has 6 year history with STAND. She reports a strong group at Kent Roosevelt High School. STAND has a Christmas party scheduled for the participants.

Project SUSO was introduced. Children will need to obtain 500pts for awards/prizes.

Ohio Tobacco Quit Line-

The Quit Line continues to report excellent quit rates (40% after 6 mos.). The quit line is available to anyone over 16 yrs of age. Eric has been promoting it on the KSU campus, local churches, RMH and Kent Roosevelt High School. He also reported that Swagelok is going 100% smoke-free January 1st and he has promoted the Quit Line to them.

Research & Evaluation

Reports are due! Please submit to Carrie Lafferty by the end of the month.

- III. Marketing
Cleary Communications submitted a budget and timeline of tasks. Copies can be obtained through Gina Ross, Coordinator.

- IV. Grant Extension
The grant extension from January – June 2008 has been awarded to subgrantees. There was a 5% cut due to targets for 2007 not being met. Gina

has not determined where those cuts will be yet. The Foundation is focusing on numbers of people quitting and quit rates for continued funding.

V. Reimbursement Forms

4th Quarter reimbursement claim forms are due to Gina by January 4th.

Next Coalition Meeting: Tuesday, March 11, 2008- 10:30am @ Robinson Memorial Hospital Rm. 150.